

2019/2020 KSNA Plan of Work

I. Professional Development

Goal	Responsibility of:	Timeline	Report to Board	Completion Date
Increase number of certificate holders and credentialed members.	Education Committee Membership Committee Executive Committee Certificate Appointee	August 19 to July 20	September March June	Ongoing
Maintain a full time Education Chair to assist with Sate, Admin and Manager Conferences.	President Executive Committee	August 19 to July 20	September March June	Ongoing

II. Advocacy and Public Image

Goal	Responsibility of:	Timeline	Report to Board	Completion Date
Continue to host a State Legislative Action Conference.	PPL Chair Regional Directors	August 19 to July 20	September March June	Ongoing
Provide resources and educational campaigns to assist members in promoting their profession and their programs, especially increase awareness for superintendents.		August 19 to July 20	September March June	Ongoing

III. Membership and Community

Goal	Responsibility of:	Timeline	Report to Board	Completion Date
Continue to utilize technology to better leverage communication and interaction with internal and external customers.	Nominating Committee Executive Committee Technology Appointee	August 19 to July 20	September March June	Ongoing
Continue to promote and participate in SNA individual and district owned membership campaigns.	Membership Committee	August 19 to July 20	September March June	Ongoing

IV. Governance and Operations

Goal	Responsibility of:	Timeline	Report to Board	Completion Date
Continue to improve the Election process (online voting).	President Executive Committee Technology Appointee	August 19 to July 20	September March June	Ongoing
Align Bylaws and Procedures in accordance with SNA Affiliation Agreement.		August 19 to July 20	September March June	Ongoing