

## KSNA Booth Sharing Explanation

### Booth Registration Requirement

Booth sharing is not permitted.

Each manufacturer must be a registered KSNA Industry Partner and secure its own booth in order to display products or services.

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### What This Means in Practice

#### For Manufacturers

If you are a manufacturer with your own booth:

- You may display printed materials (brochures, flyers, etc.)
  - You may showcase multiple products or items that your company produces or sells
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#### For Brokers & Equipment Representatives/Dealers

If you represent multiple manufacturers:

- Each manufacturer you represent must have its own partnership and booth for their products to be fully displayed
  - Your booth represents your company and may not be used as a shared exhibit space for multiple manufacturers
  - You may display printed materials for all manufacturers you represent
  - You may discuss and promote all product lines
  - You may physically display **one (1) product or item from one (1) manufacturer only**
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### Our Commitment to Our Partners

We truly value the investment you make in partnering with KSNA and recognize the important role you play in supporting our members and their programs. Your participation is not only appreciated—it is essential to the success of our events and the overall experience we provide to attendees.

These guidelines are in place to ensure that every partner receives fair exposure and that the value of each booth remains strong and respected. By maintaining consistency across all exhibitors, we create an environment that is organized, professional, and beneficial for both our industry partners and our attendees.