



Feeding Bodies. Fueling Minds.™

## Kentucky School Nutrition Association Art Contest

# Take Off with School Breakfast!

National School Breakfast Week is a celebration of the National School Breakfast Program established by an act of Congress in 1975. Schools Across the country celebrate with special menu items and activities. It is the perfect time to bring the importance of a healthy breakfast to everyone's attention!

Studies show that children who eat school breakfast are more likely to:

- ❖ Reach higher levels of achievement in reading and math
- ❖ Score higher on standardized tests
- ❖ Have better concentration and memory
- ❖ Be more alert and maintain a healthy weight

The National School Breakfast Programs serves more than **14 million** children every school day!

### Terms:

"*Take Off with School Breakfast*" Art Contest will be open February 24 – March 14, 2022. State Entries must be received by March 21, 2022.

### How to Enter:

#### **Section A: Rounds of Judging**

There are two stages of competition: 1) local competition and winners, 2) state competition and winners. There is no entry fee or other consideration to participate in the contest. The starting point for all entries is entry into a "local" contest as outlined below. Winners of the local contest in districts will be entered into the state contest as detailed below, and at the sole discretion of the organizing responsible person of that local contest. Per the rules, KSNA is not responsible for local winners selected that are not entered into the state competition for any reason or for entries that are for any reason not received by KSNA for consideration in the state competition.

#### **Round 1: Local Competition**

- KSNA members and school officials are encouraged to hold local "*Take Off with School Breakfast*" art contests in their school or district as a fun way to create excitement and focus on the importance of school breakfast.
- KSNA members and school officials should arrange for all aspects of the local competition, including judging
- Judging is encouraged by school grade level to stimulate interest and excitement. KSNA suggests selecting winners by grade level

### *Specific instructions relating to Round 1- Local Contest*

Students in Pre-K through 12 in participating schools must give contest submissions to the locally designated school nutrition personnel or school official per the local contest rules in order to be judged at the local level. To have a valid entry, students must do all the following:

1. Fill out the top portion of the entry form.
2. Complete the contest assignment outlined below in Section B.
3. Students must remember to include a caption for their work that describes what's happening in the picture.

### **Round 2: State Competition and Winners**

- KSNA members and school officials can enter a maximum of 3 winning entries, one for each category – Pre-K through grade 5; Grades 6 – 8; and Grades 9-12 from each local district competition to be entered in the state competition
- Entries will be accepted by KSNA from February 24 – March 21, 2022. Entries received after March 21, 2022 will not be eligible. Entries can only be accepted from KSNA members or other participating school official. KSNA cannot accept entries directly from students or parents.
- To be considered a valid entry, students must complete the student contest entry form and complete the student contest assignment. KSNA members or school officials must fill out the Art Contest official state entry form.
- A panel of judges will review the entries and select three finalists (one in each grade category).
- The state judging panel will choose three finalists based on pre-established criteria (Section C). Winners will be selected, and their School Nutrition Director will be notified by March 28, 2022.
- The three state winners will receive \$100.00 each from KSNA and be invited to the KSNA state conference in June

### *Specific instructions relating to Round 2 "State" Competition*

As districts participate in and select winners of their local contests, they may enter those winners in the state competition, subject to meeting the following requirements.

KSNA members or school officials must fill out the ***"Take Off with School Breakfast"*** official form. A maximum of three winning entries from each district can be sent to KSNA by a KSNA member or other designated school official for state judging.

No responsibility is assumed by KSNA, and entrants waive all claims for lost, late, illegible or misdirected entries or for any problems with postage, U.S. mail delivery or special delivery or technical malfunction of any telephone network or lines, computer equipment, software, failure of any internet service provider or any combination thereof including without limitation any damage to entrant's design resulting from participation in this contest.

All entries for the state contest should be sent to:

Leah Feagin  
Mayfield ISD  
914 E College St  
Mayfield, Kentucky 42066-2822

Please include the student contest entry forms and their submissions.

## Section B: Student Contest Assignment

Students should complete in full the ***“Take Off with School Breakfast”*** Art Contest by using their imagination to draw how a healthy school breakfast makes a difference.

Please note: KSNA respects all students’ privacy. We will not share any personal contact information with anyone outside of the art contest committee. The information on the entry forms is for contact purposes only.

### Rules

- The submissions must be their own unique creation. Entries must be original, not plagiarized and not evocative of any existing commercial material so as not to infringe any copyrights or trademarks.
- Submissions should not be derogatory towards school meals or school nutrition personnel

**All contest entries shall be considered the property of the Kentucky School Nutrition Association (KSNA) and may not be returned.** Successful entries are subject to modification by KSNA including spelling, grammar, nutritional accuracy and overall content. Usage may include and is not limited to usage on the KSNA website, printed and electronic materials.

## Section C: Methods and Criteria for Judging

The method and criteria for judging at the state level will be based on the following:

- Creativity of Artwork
- Use of Theme
- Compliance with rules

### Eligibility

The contest is open to students in grades Pre-K through 12 attending a school in Kentucky. Entries can only be submitted to KSNA via a KSNA member or other participating school official. KSNA members and school officials must be employed by a school district or school nutrition operation in Kentucky and must be over the age of 18. KSNA cannot accept entries directly from students.

By entering, participants without limitation, release and hold harmless KSNA and its affiliates from any and all liability for any injuries, loss or damage of any kind in connection with this contest or acceptance and use of a prize won. There is no purchase necessary to enter the contest. All winners will be notified through their participating school official as defined above.

### Prizes

If KSNA is unable to contact potential winner(S) through their school officials or if any potential winners fails to respond to the notification within 10 days of issuance of notification or if any winner fails to comply with any of the requirements, an alternate winner will be selected. If, in KSNA’s opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the contest, or if technical difficulties compromise the integrity of the contest, KSNA reserves the right to terminate the contest. Should the contest be terminated prior to the stated expiration date, notice will be posted on [www.kysna.org](http://www.kysna.org).